

TOOL: BOARD ROLES AND CONTRIBUTIONS TO RESOURCE MOBILIZATION AND FINANCIAL HEALTH

Purpose: To facilitate a conversation where board members identify and commit to roles and contributions advancing resource mobilization and overall financial health of the organization or network in ways that leverage key strengths and competencies.

Method:

- Sharing and discussing different ways of contributing to resource mobilization and greater financial health.
- Board members commit to specific actions to be evaluated annually.

	Actions	YES	NO	MAYBE
1	Raise the profile of the organization as part of social events, (social) media, and public speaking			
2	Provide intelligence on prospective funders			
3	Encourage the organization to bring creativity and innovation to its resource mobilisation efforts			
4	Join the staff in donor visits			
5	Offer financial expertise linked to specific life stages and needs , such as accounting support and staff hiring processes. creation of a financial health dashboard, investment, or business development expertise			
6	Arrange in-kind support such as marketing, legal, or insurance-related services			
7	Make a personal donation			
8	Contribute to Board-related costs by offering free meeting space and contributing to catering, transportation, accommodation, and other related costs			
9	Support events by mobilising personal networks and connections, attending or co-hosting			
10	Understand organizational life stages and actively participate in Board self-evaluation and recruiting new board members who can take the organization or network to the next level			